



KROGER COMMUNITY REWARDS PROGRAM

The New Haven Primary/Intermediate School PTO will be participating in the new Kroger Community Rewards Program this year. This program will replace our current scrip program and will be of NO COST TO YOU. Simply enroll your Kroger Plus Card at www.kroger.com/communityrewards and Kroger will donate a percentage of everything you spend directly to our PTO to support our schools. (Note: Your shopping information is completely private. Only reward earning totals are shared with us.)

Enrollment can be done any time, but expires March 31st of every year. After April 1, you must re-enroll your Kroger Plus Card (but you do NOT need a new card). At this time, a reminder will be sent home with your student. Our account is listed as New Haven Primary PTO (funds will be shared between the 2 schools) with an organization number of 12038.

TO SIGN UP

If you are new to the Kroger website...

1. Have your Kroger Plus Card handy (or plan to sign up for a new one digitally)
2. Go to <https://www.kroger.com/communityrewards>
3. Choose "Create Account"
4. Follow prompts to create an account and register your Plus Card
5. Scroll to bottom under "Community Rewards" – Click Edit
6. Enter organization number 12038 and hit search
7. Click button for New Haven Primary School – PTO
8. Hit "Enroll"

If you already have a Kroger website account...

1. Go to <https://www.kroger.com/communityrewards>
2. Sign in to your account
3. Click "Enroll Now"
4. Enter organization number 12038 and hit search
5. Click button for New Haven Primary School – PTO
6. Hit "Enroll"

Thanks for your support with this new program!!!